



**Leicester
Hospitals
Charity**

www.LHCharity.org.uk

Your Fundraising Pack!

Welcome to the vibrant community of people who are making a positive impact on your local hospitals; Leicester Royal Infirmary, Leicester General Hospital and Glenfield Hospital.

Every pound you raise will have a tangible effect on driving change for patients, families and staff at Leicester's Hospitals and the wider community.

In this pack you will find...

- Ideas and inspiration
- How to set your target
- Guidance to get you started
- Tools and fundraising kit
- Top tips and tricks
- Helpful contacts



Fundraising Checklist



Decide your activity

Think BIG and remember to always put the FUN in fundraising.



Set up your online fundraising page

Did you know that you can set up a donation page on our website?

Visit <https://leicesterhospitalscharity.org.uk/campaign/fundraising/> or **scan the QR code** to get started today.



Ask for donations

Consider the who, what, where, when, why, and how, of your fundraising. There's great potential to get support not only in sponsorship but physical items from local companies and community groups. And don't forget to thank each person who gives to your fundraising.



Get Social

It's time to get fundraising! Get stuck in, share your story and remember, have FUN!



Get Set, GO!

Be present online, share updates on your fundraising goal regularly and don't be afraid to ask people to support you. Give us a follow, let us know what your social handles are and make sure to tag us in your posts!

Ideas & Inspiration

Fundraising A-Z

Abseil

Book Read-a-thon

Curry Night

Dance-a-thon

Egg & Spoon Race

Firewalk

Games night

Head shave

Iron Man Challenge

Jewellery making

Karaoke party

Livestreams

Marathon

Name the teddy

Office Tea Party

Parachute Jump

Quiz night

Raffle

Swimming Gala

Tuck shop

Ugly outfit day

Vintage sale

Walking

X-treme Challenge

Yoga party

Zumba-thon



Or, let us know if you
come up with any other
great ideas.



Set Your Target!

Resources we can offer	£100+	£1,000+	£10,000+
Collection buckets, tins and Sponsor forms	✓	✓	✓
Support with fundraising page personalisation	✓	✓	✓
Re-sharing of your posts when you tag Leicester Hospitals Charity	✓	✓	✓
Copies of our latest newsletter	✓	✓	✓
Use of our social media digital templates		✓	✓
Support from a Charity representative in person		✓	✓
Stalls across our hospitals		✓	✓
Cheque presentation with photo opportunity		✓	✓
PR support			✓
1:1 support with your event			✓
Borrow Dr Fox mascot* + charity presence at your event.			✓

*subject to availability

My Fundraising Plan



Name	Event date
Activity	What inspired me
Fundraising target	The impact I wish to make



Use this template to help you with personalising your online fundraising page, or use it to help you share your story.



Our Top Tips

- ♥ **Make your fundraising page look interesting** by personalising your bio and of course, don't forget your profile picture.
- ♥ **Make the most of the community near you.** Perhaps you have access to a local cafe, gym, library or school. Think about reaching out and connecting with people around you.
- ♥ **Don't be afraid to ask for sponsorship** even after your event has taken place. 20% of donations come through after the event is completed (*Research from Just Giving).
- ♥ **Share your story** and tell people why their support matters to you.
- ♥ **Head down to your local supermarket.** Large stores tend to have a community representative, who works to support local charities and initiatives. You can ask them for contributions towards your activity such as raffle prizes or arrange to have a stall in store.
- ♥ **Encourage friends and family to get stuck in.** When it comes to fundraising, the more the merrier rings true, whether you need extra motivation for a physical challenge or a wider network to reach your goal.

Did you know?

We find the best time to post on social media is between 9 am and noon on Mondays, Tuesdays and Wednesdays.

Fundraising Tracker

£





What Your Donations Can Buy*

£10,000

Bladder Scanner

These are an important piece of equipment in certain wards within the hospitals.

£6000

Opus Music Visits

Their visit brings music and positivity to the children's wards, helping children to relax and play whilst in the hospital. Helping to provide a distraction for children is a vital part in children's care within the hospitals.

£1200

Mini Bus Trip

For many children staying in cancer wards, it is rare that they are able to go out and enjoy the day outside. Funding a mini bus trip gives children with cancer a residential trip to enjoy some time away from the ward.

£500

Staffroom Furniture

Our hardworking NHS staff deserve a place where they can come to relax, grab a bite to eat and refresh themselves mid-shift. Funding towards new furniture allows that environment to be comfortable and welcoming for all.

£200

TV

If you've ever been in hospital for a long period of time, you will know that boredom can become a problem outside of visiting times. TV's for wards help to distract and provide much needed entertainment to patients.

£100

Breast Pump

An essential part of neonatal care is helping new mums express milk for their newborn, which means each parent and baby gets the support they need.

£50

Memory Making Kit

Creating bespoke keepsake items such as hand and foot casts, and engraved memory box, for bereaved parents.

*Subject to the areas of greatest need.

LHC Phone Book



A helpful contact sheet for our team!

Have a question about fundraising or want to enquire about other ways to support us? Pick up the phone and have a chat with a member of our team!

Community & Events

Here to support individual and group fundraising to be as successful as possible.

Main number

t: 0116 258 4114

Freya

email:

freya.i.cooper@uhl-tr.nhs.uk

Lydia t: 07929 873 462

or email:

lydia.a.sharman@uhl-tr.nhs.uk

Kam t: 07950 886 112

or email:

kamlesh.mistry@uhl-tr.nhs.uk

Supporter Care Team

Here to answer general inquiries and support the charity with processing daily donations.

Becky, Maleeha and Harjeet

t: 0116 258 8709

or email: LHCharity@uhl-tr.nhs.uk

Corporate Fundraising

Do you have links to businesses that want to fundraise? Reach out to this team to see how we can assist you.

Sarah & Asiya

t: 0116 258 8531

or email: Sarah.smullen@uhl-tr.nhs.uk

Philanthropy

Stewarding our supporters from one-off donations to regular, long-term giving and legacy gifts in wills.

Craig t: 0116 258 8046

or email: craig.mcgorum@uhl-tr.nhs.uk

Ross t: 07929 873459

or email: ross.milankov@uhl-tr.nhs.uk

Hannah t: 0116 258 8713

or email: hannah.walkom@uhl-tr.nhs.uk



LeicesterHospitalsCharity



www.Linkedin.com/company/leicester-hospitals-charity



@LHCharity



@DrFoxLHC



@DrFoxLHC



**Thank
You**

**We can't wait
to see you make
great things
happen.**



**“When my son passed in
November 2013, the care
and dedication shown by
hospital staff will never be
forgotten. Funds raised are
a small way to thank them
for their support when it
was needed most.**

Andy
London Marathon
Runner and Father



**“Together, we're making
a difference. You'll be
amazed at what you
can achieve and the
lives you can touch.**

Bruce
Ride London Cyclist
and Charge Nurse



**“It was honestly
the best thing I
have ever done!**

Megan
Skydiver
and Cancer
Survivor

